

Senior High Yearbook 2013

Course Title: Yearbook	Duration: Year
	Frequency: one class period daily
	Year: 2013-14
Text: Jostens <i>1 2 3 Student Yearbook Guide</i>	
Other materials: Instructional sheets from teacher and yearbook publisher, power-points, videos, online resources, Yearbook Avenue, Student Yearbook Guide	
Areas to be evaluated: Creative Assignments/Projects Quizzes Book and page design and content. Timely completion of tasks.	
Additional activities: Photo Journalism, Advertising and Sales	
Course objectives: The Graphic Arts/Yearbook class is both journalistic and graphic design in nature. A member of the WARRIOR staff will learn background in journalism techniques as well as basic knowledge of graphic design elements. The class will be professionally run to assist the students in learning the importance of deadlines, following instructions and business in a creative environment. Skills in life, journalism, business and technology will be developed while producing a quality yearbook for Berean Academy.	
Course explanation: The WARRIOR staff will be initially held responsible for daily work, projects and assignments at the beginning of the semester. As the year progresses they will be working on the yearbook by applying what they have learned. Students will be educated in the areas of the Law & Ethics of student Journalism as they journey together as a team to design and produce a visually captivating and accurate representation of the school year. In this journey they will gain basic knowledge in time management, photography, Photoshop, InDesign and Yearbook Avenue.	

Unit 1: Yearbook Standards/Expectations Time frame: 1-2 days Additional Resources: Jostens Yearbook Avenue 1 2 3 Videos Teacher Provided Contracts 30 Real Skills Handout <i>1 2 3 Student Yearbook Guide</i> by Jostens	Unit objectives: The student will: Recognize the high standard that is expected of them through this class. Realize the demands in and out of the classroom that is required to accomplish all tasks. Commit to accomplishing and completing a well informed and aesthetically pleasing publication. Process the information that this is more on the job training than most classes and see all the skills that can be introduced to them through the year. Activities: Read through handouts. Read through, take home and return a signed contract to be part of the yearbook team. Explore old yearbooks and begin processing what it takes to do this job. Instructional Methods: Handouts, Lecture, Self studies, Video
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	<p>Biblical Integration: What it is to do your best and be in contract with someone. Daily Devotionals, share time.</p> <p>Other Integration: Business</p> <p>Assessment: Students will determine if they think that can do all the in class and outside of class work. If not they will need to drop the course. Return a signed, by them and their parents, contract which clearly states all expectations and demands of this class.</p>
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Unit 2: Theme/Layout Design/Page Ladder	Unit objectives: The student will: Learn the process of working together as a team.
Time frame: 30 days	Examine a variety of design concepts that specifically apply to book or magazine publication. (Look Books)
Additional Resources: Variety of Magazines	Analyze and demonstrate an understanding on layout concepts and visual effects.
Jostens Yearbook Ladder	Organize generated ideas for a theme, design and layout.
Jostens Look Books	Recognize a page ladder and identify content for the yearbook while using problem solving skills to create a flow of pages and content for the projected book.
School Calendar	Develop skills on the publication website and Adobe InDesign software on which the majority of the book will be designed.
Jostens Design Videos and Powerpoints	Activities:
<i>1 2 3 Student Yearbook Guide</i>	Instructional Methods: Handouts, Lecture, Self studies, Hands On exercises
	Biblical Integration: Daily Devotionals, share time.
	Other Integration: Mathematics, Design, Media
	Assessment: complete book is designated with page purpose and has been assigned to staff members for completion. Notice if there is a good flow for the reader of the book.

Unit 3: Publication & Design Vocabulary, Writing, Reporting	Unit objectives: The student will: Recognize Publication and Design terminology.
Time frame: 2 weeks	Improve skills in time management and conceptual planning of purposeful design and layout.
Additional Resources: Writing & Caption Handouts	Work together as a team in conflict resolution, project management, communication and problem solving.
Design Powerpoints	Practice and Realize the importance and techniques of reporting.
	Activities: Looking and Analyzing yearbooks, applying terms that will be used the rest of the year.
	Learn terms and what they look like in publication form from

<p><i>1 2 3 Student Yearbook Guide</i></p>	<p>handouts. Label work/handouts/quizzes</p> <p>Instructional Methods: Handouts, Lecture, Self studies</p> <p>Biblical Integration: Daily Devotionals, share time.</p> <p>Other Integration: Vocabulary, Grammar</p> <p>Assessment: Students show understanding of terms and can recognize them on a page.</p>
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<p>Unit 4: Photography, Photojournalism</p> <p>Time frame: 2 weeks</p> <p>Additional Resources: Photojournalism Handout</p> <p>Photography Handouts</p> <p>Photo A Day Challenge</p> <p><i>1 2 3 Student Yearbook Guide</i></p>	<p>Unit objectives: The student will:</p> <p>Become comfortable with holding and using the camera.</p> <p>Take pictures of a variety of subject matter and be required to show various angles, lighting and an understanding of storytelling through pictures. (Predetermined by teacher)</p> <p>Learn the techniques involved in uploading and processing the photos they take.</p> <p>Determine what makes a good photo a keeper.</p> <p>Learn how to create and maintain an organized photo album.</p> <p>Activities:</p> <p>Photo style/angles/techniques learned, recognized, applied.</p> <p>Photo Challenges</p> <p>Take a Photo, fill out given worksheet (includes interviewing) create a caption that is informative and storytelling that partners well with the photo taken.</p> <p>Students will master photojournalism in a specific event.</p> <p>Instructional Methods: Handouts, Lecture, Self studies</p> <p>Biblical Integration: Daily Devotionals, share time.</p> <p>Other Integration: Journalism</p> <p>Assessment: Students will accomplish various techniques and recognize the best photo for a certain moment.</p> <p>Students will identify the story behind the photo and tell it well.</p> <p>Students will meet deadlines in an organized way.</p>
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<p>Unit 5: Law & Ethics</p> <p>Time frame: 1-2 weeks</p>	<p>Unit objectives: The student will:</p> <p>Learn their responsibility stated in the First Amendment</p> <p>Explore various situational areas of ethics in journalism</p> <p>Discuss priority in truth and libel</p>
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Additional Resources:	Recognize Student Press Rights
First Amendment	Activities: Role play
Powerpoints	Quiz
Quiz	Research legal issues in the news concerning student press
<i>1 2 3 Student Yearbook Guide</i>	Instructional Methods: Handouts, Lecture, Self studies
	Biblical Integration: Daily Devotionals, share time.
	Other Integration: History, Legal Studies
	Assessment: Quiz Scores

Unit 6: Photoshop/InDesign	Unit objectives: The student will: Explore Photoshop techniques and the process of creating various things on/in the program.
Time frame: 4 weeks	Recognize tools and quick keys.
Additional Resources: Teacher provided handouts	Identify a quality image and apply simple adjustments to photos.
YouTube	Explore InDesign techniques and the process of creating various imagery with type and shape.
Magazines	Incorporate skills in InDesign and bridge them over to Photoshop
	Recognize tools and quick keys.
	Learn to create a visually pleasing cover design that informs.
	Activities: Study terms, tools and quick keys (handout)
	Work on various small assignment tasks to learn the skills.
	Process photos they have taken in Photoshop. (work-up)
	Choose a skill to learn and accomplish via a YouTube tutorial.
	Create a magazine cover complete with a photoshopped image and text layout compiled in InDesign.
	Instructional Methods: Handouts, Lecture, Self studies
	Biblical Integration: Daily Devotionals, share time.
	Other Integration: Design, Photo Editing
	Assessment: Cover design will be catchy, informative and well designed and accomplished.

Unit 7: Advertising	Unit objectives: The student will: Learn the skill of communication with businesses and individuals.
Time frame: week, entire second semester	Organize spreadsheets of information of sales and communication. Explore the verbal skills of conversation on telephone and email

<p>Additional Resources: <i>1 2 3 Student Yearbook Guide</i></p>	<p>conversations. Accomplish a complete sales transaction from initial conversation to paid ad placement in book.</p> <p>Activities: Practice sales conversations – role playing Determine ad clients to pursue. Make contact with businesses and individuals for possible ad sales. Design and create desired ads for clients. Complete whole ad transaction (contact, bill, design/create, payment, invoice, ad placement)</p> <p>Instructional Methods: Handouts, Lecture, Self studies</p> <p>Biblical Integration: Daily Devotionals, share time.</p> <p>Other Integration: Business, Communications</p> <p>Assessment: Students will sell a determined amount of ads for the yearbook. (complete sales process) Students will create and design ads when needed according to the specifications of the client. Students will place ads in the book.</p>
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<p>Unit 8: Production of Pages</p> <p>Time frame: second Semester</p> <p>Additional Resources:</p> <p>Corrections from Editor</p>	<p>Unit objectives: The student will: Use all the acquired skills and create an informative and aesthetically pleasing page – completed with edited copy, images and layout All required pages will be finished by deadlines set by publisher and teacher.</p> <p>Gather images, interviews and information on designated pages for complete coverage. Be Held responsible for page completion beyond deadlines. Finalize Pages.</p> <p>Activities: Photography, Writing, Page Development, Editing, Adjusting, Finalize and Index</p> <p>Instructional Methods: Guidance, Informative, Assist in Gathering elements, Editing</p> <p>Biblical Integration: Daily Devotionals, share time.</p> <p>Other Integration: Grammar</p> <p>Assessment: Page completion by Deadlines set by instructor.</p>
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